

CURRICULUM VITAE - Paul Sylvester Sermon. Born Oxford, England. 23rd March 1966

Email: p.sermon@salford.ac.uk **URL:** <http://www.paulsermon.org>

Education:

Master of Fine Arts (MFA) - October 1989 to June 1991
Department of Fine Art, The University of Reading, Berkshire

Bachelor of Arts with Honours (BA Hon's) - September 1985 to June 1988
Newport School of Fine Art, Gwent College of Higher Education, Newport, Gwent

Diploma in Art & Design Studies - September 1984 to June 1985
Department of Art and Design, Bedford College of Higher Education, Bedfordshire

Academic History:

Professor of Creative Technology - June 2000 to date
The University of Salford, Centenary Building, Peru Street, Salford, Manchester M3 6EQ

Hochschuldozent für Künstliche Bildwelten - Oct. 1993 to Oct. 1999
Fachbereich Medienkunst, HGB - Hochschule für Grafik und Buchkunst, Leipzig, Germany

Gastprofessor für Performance u. Environment - March 1998 to date
Art + Tek Institute, Hochschule für künstlerische & industrielle Gestaltung, Linz, Austria

Artist in Residence - Feb. 1993 to Nov. 1993
Institut für Bildmedien, ZKM - Zentrum für Kunst und Medientechnologie, Karlsruhe, Germany

Current Teaching Contributions:

Module Coordinator and Tutor: Art & Social Networking (15 Credits)
MA Creative Technology Programme, Semester One

Module Coordinator and Tutor: Creative Research Methods (15 Credits)
MA Creative Technology and MSc Creative Games Programmes, Semester One

Module Coordinator and Tutor (50%): Contemporary Media Arts Practice (30 Credits)
MA Creative Technology Programme, Semester Two

Module Coordinator and Tutor (50%): Major Project Proposal (15 Credits)
MA Creative Technology and MSc Creative Games Programmes, Semester Two

Module Coordinator and Tutor (50%): Major Self Directed Project (60 Credits)
MA Creative Technology and MSc Creative Games Programmes, Semester Three

Module Tutor (20%): Professional Contexts 1 (20 Credits)
BA Graphic Design Programme (Level 1), Semester Two

Module Tutor (5%): Negotiated Theory (20 Credits)
BA Graphic Design Programme (Level 3), Semester Two

Current Research Leadership:

- **Associate Head of School (Research)**
<http://www.seek.salford.ac.uk/profiles/SERMON880.jsp>
<http://www.artdes.salford.ac.uk/research/index.html>
- **Member of Creative Technology & Communications Research Centre**
- **Leader of the Creative Technology Research Group**

Postgraduate Research Supervision:

- **Current Postgraduate Research Supervision:**

Research Programme: PhD (Machinima: Can media creation within virtual environments create new opportunities for access and creativity unavailable in traditional media production?)

Postgraduate Student: Mr. Ian Patterson

Location: The University of Salford, School of Art and Design, Creative Technology

Commenced: October 2007, Part-Time

Research Programme: PhD (Visible Narratives: mapping the path of a gesture)

Postgraduate Student: Mr. John Rooney

Location: The University of Salford, School of Art and Design, Creative Technology

Commenced: October 2009, Part-Time

Research Programme: PhD (The Development of Identity in Virtual Worlds)

Postgraduate Student: Mr. Peter Wardle

Location: The University of Salford, School of Art and Design, Creative Technology

Commenced: October 2009, Part-Time

Research Programme: PhD (Digital Set Design, a New Narrative Paradigm)

Postgraduate Student: Ms Emma Dibb

Location: The University of Salford, School of Art and Design, Creative Technology

Commenced: October 2009, Full-Time (GTA)

Research Programme: PhD (Mechanisms of association; archival, editing and sampling impulses in contemporary visual practice)

Postgraduate Student: Ms Sophia Crilly

Location: The University of Salford, School of Art and Design, Creative Technology

Commenced: October 2009, Full-Time (GTA)

Research Programme: PhD (Performance/Animation/Interaction)

Postgraduate Student: Ms Birgitta Hosea

Location: Central Saint Martins College of Art (external co-supervisor)

Commenced: October 2005, Part Time

- **Postgraduate Research Completion:**

Research Programme: PhD (Investigating the Role of Internet Artworks in Formulating a New Communication Model in the Internet)

Postgraduate Student: Miss Amani Al Halwachi

Location: The University of Salford, School of Art and Design, Creative Technology

Completion: June 2009, Full Time

- **Postgraduate Research Internal Examiner:**

Research Programme: PhD (A Study of 3D CAD and Implications for Training and Skills in the Fashion Industry)

Postgraduate Student: Ms. Thomasina Wallace

Location: The University of Salford (Internal examiner)

Viva Examination: July 2008

- **Postgraduate Research External Examiner:**

Research Programme: PhD (Telling Interactive Stories)

Postgraduate Student: Ms. Sarah Atkinson

Location: Brunel University West London (external examiner)

Viva Examination: January 2009

Research Programme: PhD (This is not here: Remote experiences & telematic art)

Postgraduate Student: Mr. Michael Hohl

Location: Sheffield Hallam University (external examiner)

Viva Examination: October 2006

Research Programme: PhD (Doubling in a Practice of Animation)

Postgraduate Student: Ms Verina Gfader

Location: Central Saint Martins College of Art (external examiner)

Viva Examination: October 2005

External Research Appointments:

AHRC Peer Review College and Fellowships Panel Member - June 2004 to date

Subject Area: Contemporary art and new media technology.

Director of Ma-Net Media Arts Network – North West

Media Arts Network exists to raise the profile of media arts practice through discussion, dissemination, presentation and collaborative creative opportunities in the North West. Executive Member. Funded by the Art Council England.

North West Art and Design Group - November 2004 to date

North West consortium of HEI's research activity, supported by the NWDA.

International Journal of Performance Arts and Digital Media - July 2004 to date

Intellect Journals, Contributions Editor and Referee.

CAST - Living in Mixed Realities - October 2001 to date

GMD - Institute for Media Communication. MARS Journal Contributions Referee.

Prizes & Awards:

Nomination for the World Technology Award for the Arts. October 2005

The 2005 CNN World Technology Summit and Awards, San Francisco City Hall.

Nomination for the ZKM/SWR International Media Art Prize 2000.

Karlsruhe, Germany Oct 2000, for A Body of Water - interactive telecommunications installation.

Honorary Mention Prix Ars Electronica 2000.

Linz, Austria, September 2000, for A Body of Water - interactive telecommunications installation.

Interactive Media Festival Sparkey Award 1994.

Los Angeles, June 1994, for Telematic Dreaming - interactive telecommunications installation.

Honorary Mention Prix Ars Electronica 1993.

Linz, Austria, June 1993, for Telematic Dreaming - interactive telecommunications installation.

Golden Nica Award Prix Ars Electronica 1991

Linz, Austria, Sept 1991, for Think about the people now - hypermedia programme.

Selected Publications:

Performer Determined Narratives In Telematic Environments, Networked Narrative Environments, Edited by Andrea Zapp, Pub. MMU/FACT 2004, ISBN 1-900756-24-2

II. "Dance on Telematic Stages - Page 244 to 305, Tanz und Technologie/Dance and Technology (German/English), Alexander Verlag Berlin 2002, ISBN 3-89581-079-7

From Telematic Dreaming to Teleportation - Page 230 to 239, Log.buch – Materialien zu, Verlag für moderne Kunst Nürnberg, Germany, 2001, ISBN 3-933096-40-5

Work in Permanent Collections:

Telematic Vision - The Experimenta Museum Heilbronn, Germany - Nov 2009

The Teleporter Zone - Out patients waiting area of the Evelina Children's Hospital - Oct 2005.

The Tables Turned - ZKM Media Museum in Karlsruhe, Germany - September 1999

Telematic Dreaming - National Museum of Photography Film & Television Bradford - April 1999

Telematic Vision - Museum for Communication in Bern, Switzerland - February 1999

Selected Installations & Exhibitions:

Telematic Dreaming at 'Extimacy: the intimate is Other', exhibited at: Es Baluard - Museu d'Art Modern i Contemporani de Palma Majorca, Spain, from 29 Jan to 1 May 2011
Shang-pool, Picnic in Arcadia (Urban Picnic), exhibited at: Bluecoat Gallery Liverpool & Shanghai University, Fine Arts College, Liverpool & Shanghai, UK & China, from 23/10/2010 to 23/10/2010
Telematic Dreaming at 'Borderless Reality', exhibited at: Nabi Art Centre, Seoul, Korea, from 13 Oct to 12 Nov 2010
GloNet Front Room - exhibited at: Contact Theatre Manchester & MASP Sao Paulo for FutureEverything 2010, Manchester/Sao Paulo, United Kingdom/Brazil, from 13/05/2010 to 14/05/2010.
Urban Intersections - ISEA Belfast, Waterfront Hall, August 2009.
Picnic on the Screen - BBC Village Screen at the Glastonbury Festival June 2009.
AVATARIUM – A CONSUMER PARADOX - Amber08 Festival Istanbul November 2008.
Liberate your Avatar - Urban Screen Festival Manchester, October 2007.
Hidden Voices: Memoryscape - 4th City on the Move Art Festival, Taipei, Taiwan, Nov 2006.
HEADROOM - Xinyi Public Assembly Hall, Taipei, artist-in-residency, Taiwan, March to May 2006.
Dissociative Identity - Story Rooms exhibition, Museum of Science and Industry in Manchester Oct 05.
Telematic Dreaming 05 (new version) - National Taiwan Museum of Fine Arts, Taichung, July 2005.
Unheimlich - Telematic Performance Brown University Providence, Rhode Island USA. 31 March 2005.
At home with Jacques Lacan - Biennale of Electronic Arts Perth, Curtin University, Australia, Aug 2004.
Peace Talks - BitParts Series of Live Art Work, Worcester City Art Gallery and Guild Hall, March 2003.
Virtual Faculty/ Global Threads Université de Provence Aix Marseille. Supported by Arts Council England.
TOUCHWARE - The University of Salford, Glass Box Gallery. Supported by North West Arts February 2002.
There's No Simulation Like Home - Fabrica Gallery Brighton and Hastings Art Gallery & Museum, December 1999.
A Body of Water - Connected Cities Exhibition, Wilhelm Lehmbruck Museum Duisburg in Germany, August 1999. This Installation has since been exhibited: ORF Prix Ars Electronica in Linz, Austria, September 2000.
The Tables Turned - ZKM Media Museum, exhibited at the ZKM MultiMedial 5 in Karlsruhe, Germany, October 1997. This installation has since been exhibited: Universidad Rey Juan Carlos in Madrid, Spain, for the Cibervisión 99 Festival, Nov 1999. ZKM Media Museum for the Net Condition Exhibition in Karlsruhe, Germany, Sept 2000. Windows over Europe Festival Stockholm, Sweden, April 1998. Ars Electronica Center Linz and the Global Village Festival Vienna, March 98. At the Ars Electronica Center in Linz, Austria, December 1997 to September 1999.
Heaven 194.94.211.200 - Hochschule für Grafik und Buchkunst Leipzig, Germany 1997.
Telematic Encounter - SPEED exhibition at Tullie House Art Gallery in Carlisle, March to April 1996. This Installation has since been exhibited: K4 Cultural Centre in Nuremberg, Germany. For the Log-Night Festival, October 2000.
The Disappearing Act - Museum of Science and Industry in Manchester, England, Oct 95.
Telematic Vision - Interactive telecommunications installation produced during an Artist in residence programme at the Zentrum für Kunst und Medientechnologie ZKM in Karlsruhe, Germany, for the ZKM Multimediale 3 exhibition, November 1993. This installation has since been exhibited at the Millennium Dome Play Zone London 2000/2001. Bertelsmann, Gütersloh, Germany, June 1999. Siggraph Art Show, Orlando, USA, July 1998. Museum für Kommunikation, Bern, Switzerland, August 1998. Croydon Clocktower Gallery, November 1996. 3rd Lyon Biennale, France, December 1995. The InterCommunication Centre Tokyo, November 1995. CeBIT 95 in Hannover, Germany, March 1995. Helsinki Museum of Contemporary Art, September 1994. The Netherlands Design Institute in June 1994.
The Telematic Séance - OTSO Gallery and Helsinki Telegalleria for The MUU Media Festival 93, Finland, April 1993.
Telematic Dreaming - Interactive telecommunications installation produced for the Koti Exhibition at the Kajaani Art Gallery in the north of Finland, linked to the Helsinki Telegalleria, in June 1992. This installation has since been exhibited at the National Museum of Photography, Film and Television, Bradford, England, in permanent collection since April 1999. ArsLab 3 Turin, Italy, December 1998. Maribor Cultural Center, Slovenia, October 1997. Ars Electronica Center Linz, Austria, January 1997. Between Zone Gallery Newcastle and Camerawork Gallery London, November 1996. Arteleku, San Sebastian, Spain, August 1996. Museum of Contemporary Art Barcelona, June 1996. Kunsthalle Vienna, Austria, August 1996. Créteil Maison des Arts, France, March 1996. Portuguese Telecom Gallery, Lisbon, March 1996. The InterCommunication Centre Tokyo November 1995. Images du Futur, Montréal, Canada, September 1995. VIVAS 95, Maubeuge, France, April 95. Interactive Media Festival, Los Angeles, June 1994. Ik + de Ander, Amsterdam, August 1994, V2 - Unstable Media Festival, s'Hertogenbosch, The Netherlands, October 1993.
Think about the people now - Presented at the Prix Ars Electronica Linz, Austria, Sept 1991, and has since been exhibited at: The Eyebeam Gallery New York, May to Aug 2004, The 1st Multimedia Biennale in Metz, France, March 1996, The interActiva Festival Köln, Germany, September 1992, Espoo OTSO Gallery for the MUU Media Festival 92, Finland, April 1992.

Refereed Journal Articles & Book Sections:

Sermon, P 2007, 'The Teleporter Zone - Interactive media arts in the healthcare context', *Leonardo, The International Journal for the Arts, Sciences and Technology, The MIT Press*, Vol. 40, Issue 5., pp.0. Nov 2007.

Sermon, P & Gould, C 2010 'Liberate your Avatar; The Revolution will be social networked (Consciousness Reframed 11)', in: Ascott, R & Gangvik, E & Jahrman, M (eds.), *Making Reality Really Real*, Consciousness Reframed (11) edition, TEKS Publishing, Trondheim, Norway, pp.181-183. Sept 2010.

Sermon, P 2010 'Telematic Practice and Research Discourses: Three Practice-based Research Project Case', in: Gardine, H & Gere, C (eds.), *Art Practice in a Digital Culture*, First edition, Ashgate Publishing, London, United Kingdom, pp.153-164. Aug 2010.

Papers in Published Conference Proceedings:

Sermon, P 2010, *Puppeteers, Performers or Avatars - A perceptual difference in telematic space*, in: 'ISMAR 2010 "Borderless", 9 edition, ISMAR 2010, Seoul, Korea, pp.48-49. Conference details: ISMAR 2010 The IEEE International Symposium on Mixed and Augmented Reality (ISMAR 2010) Oct. 13-16, 2010 at COEX/Art Centre Nabi, in Seoul, Korea.

Sermon, P & Gould, C 2009, *Liberate your Avatar; The Revolution will be social networked*, in: 'Digital Arts & Culture Conference Proceedings 2009', University of California Press, Irvine, USA. Conference details: Digital Arts & Culture Conference University of California, Irvine December 12 to 15, 2009 Conference Director: Prof. Simon Penny.

Sermon, P 2009, *Puppeteers, Performers or Avatars - A perceptual difference in telematic space*, in: 'CHArt 2009 - OBJECT AND IDENTITY IN A DIGITAL AGE', Birkbeck, University of London, London, United Kingdom. Conference details: CHArt COMPUTERS AND THE HISTORY OF ART Seeing, Vision and Perception in a Digital Culture CHArt twenty-fourth Annual Conference, Thursday 6 - Friday 7 November 2008, Birkbeck, University of London, Clore Lecture Theatre, Clore Management Centre, Torrington Square, London, WC1 7HX.

Sermon, P 2009, *Telematic Practice and Research Discourses*, in: 'Re:Live - Media Art Histories 09', 09 edition, University of Melbourne Press, Melbourne, Australia. Conference details: Re:Live - Media Art Histories 09 Third International Conference on the Histories of Media Art, Science and Technology 26-29 November 2009, Melbourne, Australia.

Sermon, P & Gould, C 2009, *URBAN INTERSECTIONS - Panel discussion and presentations of interactive urban installations in contested virtual spaces.*, in: 'ISEA2009: The 15th International Symposium on Electronic Art', The University of Ulster Press, Belfast, United Kingdom. Conference details: ISEA2009: The 15th International Symposium on Electronic Art.

Sermon, P 2008, 'LIBERATE YOUR AVATAR - Paper', *CREATING SECOND LIVES: READING AND WRITING VIRTUAL COMMUNITIES* Date: 24-25 October 2008, Venue: Bangor University.

Sermon, P 2008, 'HEADROOM - A space between presence and absence', *ISEA 2008 Singapore - the 14th International Symposium on Electronic Art*.

Research Presence

Keynote Speaker at Symposium - The Influence of Roy Ascott, Plymouth Arts Centre, UK, May 2009.

Keynote Lecture - Inter-active Art, Department of Intermedia, Academy of Fine Arts Krakow, Nov 2008.

Public Keynote Talk - ICA London June 2008, 'Sensual Technologies - ICA London'.

Keynote Speaker for the Tate Modern public symposium 'Disrupting Narrative' event on the 13th of July 2007.

Keynote Speaker, AHRC ICT Methods Network Lecture, King's College London, 19 March 2007.

Digital Aesthetics 2 Conference, University of Central Lancashire, Harris Museum & Art Gallery, Preston, 16-17/03/2007.

CAST - Living in Mixed Realities - October 2001 to date - GMD Institute for Media. MARS Journal Contributions Referee.

Pixel Raiders II Conference Sheffield Hallam University - April 2004 - Conference Papers Referee.

Interactive Art Consultant for Jubilee Arts on the THEpUBLIC Arts Centre. West Bromwich. Supported by The Lottery and Sandwell & Dudley Local Government Funding.

International Journal of Performance Arts and Digital Media - July 2004 to date - Intellect Journals, Contributions Editor.

Chair of [ma-net] Media Arts Network - North West. [ma-net] exists to raise the profile of media arts practice through discussion, dissemination, presentation and collaborative creative opportunities in the North West. Funded by the Art Council England.

AHRC Peer Review College Member - June 2004 to date. Subject Area: Contemporary art and new media technology.

AHRC Panel Member for the Fellowships in the Creative & Performing Arts scheme, June 2009 to date.

External Examiner - MA Interactive Art and Design - 2003 to 2007. Falmouth College of Arts, Woodlane, Falmouth.

External Examiner - PhD (This is not here: Connectedness, remote experiences & telematic art), Mr. Michael Hohl, Sheffield Hallam University, October 2006, Full Time.

Guest Professor (University Politechnic of Valencia "AVM Master", Spain, January 2010 to February 2010).

Workshop Director: Interactivos Arteleku'09 held at Arteleku, Donostia-San Sebastián, Spain, July 2009.

Guest Professor and external advisor to The Media Art Histories MA programme in the Department for Cultural Studies at the Danube-University Krems, Austria, January 2007.

Member of D-Ring: European consortium of Media Arts institutions including since May 2008.